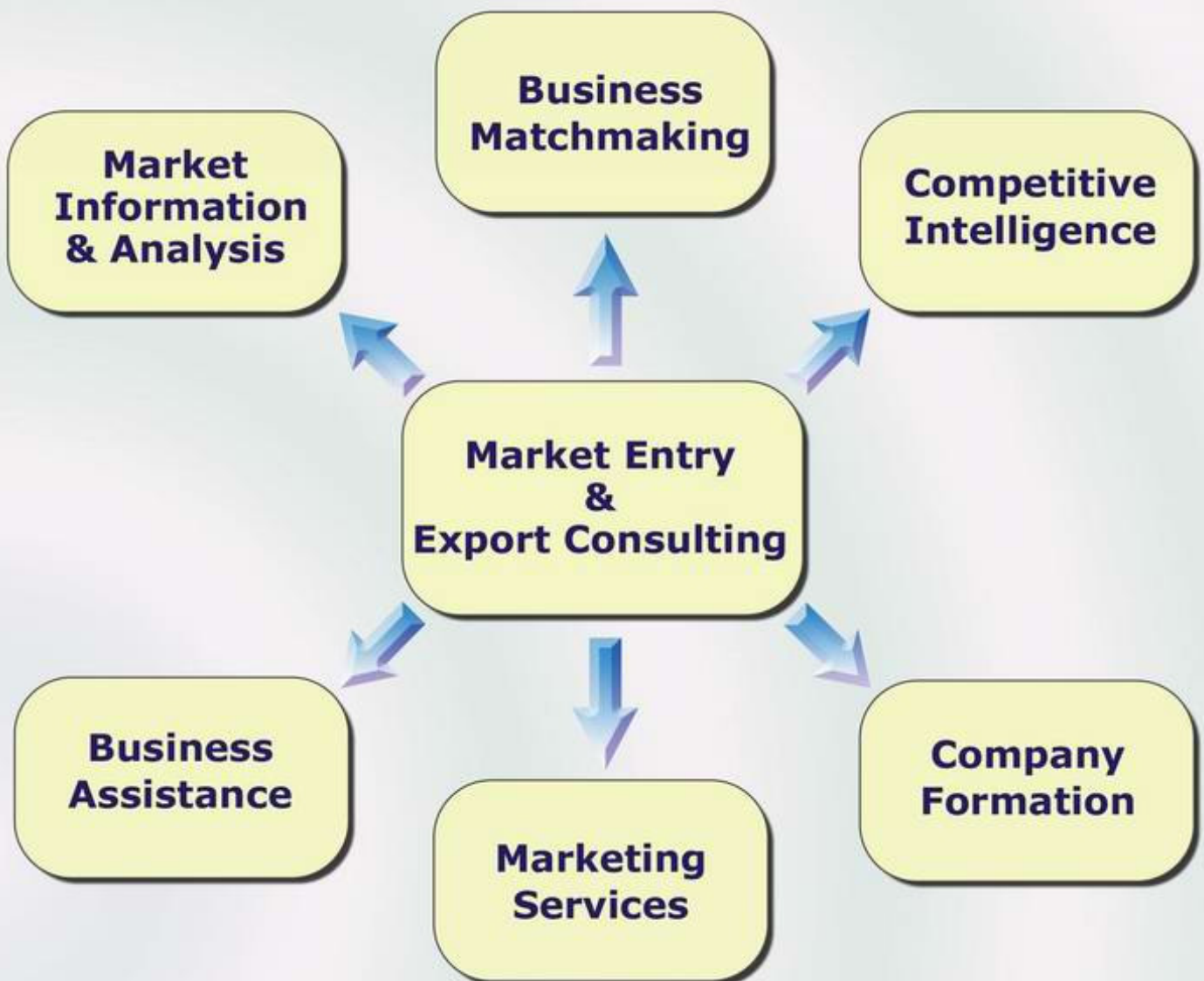




- > **Market Information & Analysis**
- > **Competitive Intelligence**
- > **Business Matchmaking**
- > **Company Formation**
- > **Marketing Services**
- > **Business Assistance**

## **Our Mission**

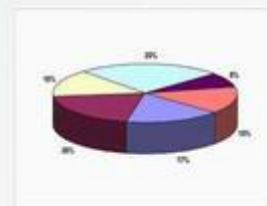
**To provide a range of market entry & export consulting services to foreign companies interested in the Polish market.**





## Market Information & Analysis

Up to date information & data is always necessary to create the right market entry strategy. Our reports will give you full understanding of the business environment in Poland, the trends on the market, main market players in your sector, the market share, the distribution channels, trade margins and retail prices.



## Competitive Intelligence

We can provide you with tailor-made intelligence services depending on your needs: either ad hoc research & analysis or market surveillance on a regular basis. We are able to identify the best information sources, gather comprehensive data and analyze the collected information, using appropriate CI tools and techniques.



## Business Matchmaking

Consulton will find business and channel partners for your company, i.e. the most appropriate Polish companies willing to cooperate with foreign investors or looking for export/import partners. We can identify and connect you with distributors and trading agents relevant to your products and services on the Polish market.



## Company Formation

If you decide to set up a limited liability company or subsidiary in Poland, Consulton will arrange all the time consuming registration formalities, reducing the need for your presence during this stage to a minimum, and allowing you to concentrate on your core business.



## Marketing Services

Consulton can support your company by organizing and conducting marketing projects in Poland, providing you with country specifics, any necessary information & data and required resources. We can also promote your products and services, organize and coordinate events like trade missions, business meetings and conferences.



## Business Assistance

We offer a wide range of support depending on the client's specific needs - from the full day service including picking you up from the airport, to short task-based assistance at a specific time. Our bilingual consultants provide you with business support and local knowledge while you can focus on developing relationships with potential partners in Poland.





## Our Experience

We have already provided our services to companies and entrepreneurs from various countries including the US, the UK, Ireland, Israel, Switzerland, Germany, Denmark, Finland, Norway, Spain, Italy, Brazil, Austria and Russia. Consulton works with companies of various industries, and does not limit its services to selected market sectors, and up to now we have served clients of the following markets: property & real estate, consumer goods, pharmaceuticals, medical devices, aviation, automotive, construction, industrial goods, direct marketing & fulfillment, IT & high-tech, media & broadcasting, beauty & wellness, energy, lighting and logistics.



Consulton offers a global capability in terms of research, market intelligence and business development services. We are able to provide our clients with a world-wide access to intelligence and know-how resources through our affiliations and close relationships with several international consultancy networks and consulting companies covering all the continents, which we support regularly on the Polish market.



Research Partner of the Global Intelligence Alliance

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